

2020 KKFI BUDGET

		Budget
Ordinary Income/Expense		
Income		
4000 · Fundraising		
4010 · Pledge Drives		
	4020 · On Air Donation	\$133,000.00
	4030 · Direct Mail Donations	\$24,000.00
	4040 · Online Donations	\$25,000.00
	4050 · Other Donation	\$35,000.00
	4060 · Pledge Drive Tradeout	\$9,000.00
	4010 · Pledge Drives - Other	\$0.00
	Total 4010 · Pledge Drives	\$226,000.00
4100 · Special Events		
	4110 · Band auction	\$25,000.00
	4120 · Event Sponsorships	\$17,000.00
	4125 · Event Tickets	\$18,000.00
	4140 · Tradeouts for Special Events	\$10,000.00
	4190 · Other Special Events income	\$1,500.00
	4100 · Special Events - Other	\$0.00
	Total 4100 · Special Events	\$71,500.00
4200 · Other Fundraising Income		
	4034 · Unsolicited contributions	\$0.00
	4210 · Vehicles for Charity	\$6,000.00
	4220 · Matching Funds	\$4,000.00
	4240 · Combined Federal Campaign	\$4,500.00
	4250 · On-Line & On-Air Auctions	\$0.00
	4260 · Tradeouts for Other Fundraising	\$1,000.00
	4273 · Special Appeal	\$8,000.00
	4280 · Recurring payments	\$75,000.00
	Total 4200 · Other Fundraising Income	\$98,500.00
4300 · Underwriting Income		
	4310 · Merchants underwriting	\$50,000.00
	4320 · Heartland Labor Forum	\$2,080.00
	4330 · Trade Outs	\$500.00
	4300 · Underwriting Income - Other	\$0.00
	Total 4300 · Underwriting Income	\$52,580.00
4400 · Grants		
	4133 · State Of Missouri	\$9,000.00
	4450 · Unrestricted Grants	\$19,000.00
	4455 – Restricted Grants	\$10,000.00
	4400 · Grants - Other	\$0.00
	Total 4400 · Grants	\$38,000.00
4500 · Sublease Income		
	4510 · First Student	\$12,600.00
	4520 · Sprint	\$21,083.00
	Total 4500 · Sublease Income	\$33,683.00
4800 · Other Income		
	4810 · Donated Stock	\$0.00
	4820 · Realized Gain/Loss on Invest.	\$0.00
	4830 · Unrealized Gain/Loss for Invest	\$0.00
	4840 · Misc. Income	\$1,000.00
	4845 · Memorial Income	\$2,000.00

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4855 · Other Income Tradeouts	\$8,000.00
4960 · Dividends Earned	\$0.00
4950 · Interest Income	\$6,000.00
4700 · Amazon Associates Referral Fees	\$10.00
4800 · Other Income - Other	\$0.00
Total 4800 · Other Income	\$17,010.00
4850 · In Kind Donations	\$0.00
4900 · Donated Goods and Services	\$200,000.00
Total 4000 · Fundraising	\$737,273.00
49900 · Uncategorized Income	\$0.00
Total Income	\$737,273.00
Cost of Goods Sold	
5000 · Cost of Goods Sold	
5060 · Online Auction Costs	
Total 5000 · Cost of Goods Sold	
Total COGS	
Gross Profit	\$737,273.00
Expense	
6000 · Rent Expense	
6010 · Tower rent	-\$16,308.00
6020 · Tower sub-rent	-\$5,328.00
6040 · Rent 3901 Main St. offices	-\$56,325.00
Total 6000 · Rent Expense	-\$77,961.00
6100 · Engineering and Maintenance	
6105 · Engineering Expense	
6110 · Engineering_Transmitter, Parts	-\$1,200.00
6115 · Engineering_Transmitter, Labor	-\$8,700.00
6120 · Engineering_Studio, Parts	-\$3,564.00
6125 · Engineering_Studio, Labor	-\$600.00
6130 · Frequency monitoring	-\$25.00
Total 6105 · Engineering Expense	-\$14,089.00
6135 · Equipment & Facility Maint	-\$1,800.00
6100 · Engineering and Maintenance - Other	\$0.00
Total 6100 · Engineering and Maintenance	-\$15,889.00
6200 · Depreciation Expense	-\$24,000.00
6300 · Insurance Expense	
6305 – Nonprofit Insurance Package	-\$6,360.00
6310 · Directors and Officers Liab.	-\$1,360.00
6320 · General Liability	\$0.00
6330 · Commercial Property	\$0.00
6340 · Tower and Antenna Insurance	\$0.00
6350 · Workers Comp Insurance	-\$2,580.00
6370 · Libel/First Amendment	-\$2,750.00
6380 · Volunteer Accident Insurance	-\$350.00
6390 · Auto Insurance	\$0.00
Total 6300 · Insurance Expense	-\$13,400.00
6400 · Programming Expenses	
6410 · Music license fees	-\$6,848.00
6420 · Program acquisition	-\$1,000.00
6400 · Programming Expenses - Other	\$0.00
Total 6400 · Programming Expenses	-\$7,848.00

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6500 · Fundraising Expenses	
6510 · Pledge Drive Expenses	-\$15,000.00
6515 · Trade Pledge Expense (Tradeouts)	-\$9,000.00
6520 · Events Expense	
6520.1 · Event Insurance	
6520 · Events Expense - Other	-\$34,000.00
6520 · Events Expense	-\$34,000.00
6525 · Trade Special Events	-\$10,000.00
6530 · Strategic Fundrasing/Developmnt	\$0.00
6540 · Special Appeals	-\$1,500.00
6550 · Online Auction	\$0.00
6555 – Online Auction Tradeouts	\$0.00
6560 · Band Auction	-\$2,000.00
6565 · Band Auction Trade	-\$1,000.00
6570 – Underwriting Expense	-\$350.00
6571 – Underwriting Tradeouts	-\$500.00
6575 · Combined Fed Campaign Expense	-\$600.00
Total 6500 · Fundraising Expenses	-\$73,950.00
6600 · Volunteer Costs	
6610 · Other Volunteer Costs	-\$2,160.00
6615 - Volunteer Costs Trade	-\$2,000.00
6600 · Volunteer Costs - Other	-\$840.00
Total 6600 · Volunteer Costs	-\$5,000.00
6700 · Marketing Costs	
6705 · Marketing-Design & Printing	-\$1,200.00
6710 · Advertising-Billbrd,Bsticks,Sch	-\$1,000.00
6715 · Marketing&Advertising Tradeout	-\$4,000.00
6720 · Arbitron/RRC Data Services	\$0.00
6700 · Marketing Costs - Other	\$0.00
Total 6700 · Marketing Costs	-\$6,200.00
6800 · Website and Streaming	
6810 · Website redesign	\$0.00
6820 · Podcast Expense	-\$2,000.00
6800 · Website and Streaming - Other	-\$2,000.00
Total 6800 · Website and Streaming	-\$4,000.00
6900 · Utilities	
6910 · Electricity	-\$33,200.00
6930 · Internet ISP	-\$3,060.00
6950 · Telephone service	-\$3,540.00
6970 · Cell Phone Reimbursement	-\$540.00
Total 6900 · Utilities	-\$40,340.00
7000 · Employment Expenses	
7010 · Commissions	-\$20,000.00
7020 · Salaries and Wages	-\$133,274.00
7030 · Payroll taxes	-\$11,331.00
7040 · Health insurance	-\$10,800.00
7050 · Other Employment Expenses	-\$4,000.00
7060 · Contractors	\$0.00
7070 · In-kind Program Salaries	-\$200,000.00
7080 · Staff Training	-\$500.00
Total 7000 · Employment Expenses	-\$379,905.00

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7100 · Board of Directors Expense	
7110 · Organization Dev & Training	-\$400.00
7120 · Strategic Planning	-\$3,750.00
7130 · Board of Directors Trade Out	-\$2,000.00
7100 · Board of Directors Expense - Other	-\$300.00
Total 7100 · Board of Directors Expense	-\$6,450.00
7200 · Conferences	
7205 · Travel & Mileage	-\$3,300.00
7210 · Meeting, Meals & Entertainment	-\$650.00
7300 · Supplies	
7310 · Office supplies	-\$4,000.00
7320 · Production Supplies	\$0.00
7300 · Supplies - Other	-\$750.00
Total 7300 · Supplies	-\$4,750.00
7400 · Postage and delivery	-\$2,600.00
7500 · Computer Software,Svc & Support	
7510 · Computer Tech Support & Service	-\$1,200.00
7520 · Computer supplies & maintenance	\$0.00
7500 · Computer Software,Svc & Supp-Other	\$0.00
Total 7500 · Computer Software,Svc & Support	-\$1,200.00
7600 · Financial Expenses	
7615 · Other Interest Expense	\$0.00
7620 · Bank Discount Fee, Merchants	-\$8,000.00
7630 · Bank Service Charge	-\$2,000.00
Total 7600 · Financial Expenses	-\$10,000.00
7700 · Legal and Professional	
7710 · Audit and Accounting	-\$24,000.00
7715 · Database CRM - salesforce	-\$1,000.00
7720 · Legal Fees	-\$4,500.00
7700 · Legal and Professional - Other	\$0.00
Total 7700 · Legal and Professional	-\$29,500.00
7800 · Dues and Subscriptions	\$0.00
8000 · Affiliations Expense	
8010 · Pacifica	-\$2,652.00
8020 · NFCB	-\$2,775.00
8030 · NAB broadcaster dues	-\$360.00
8040 · Other Affiliations Fees	\$0.00
Total 8000 · Affiliations Expense	-\$5,787.00
8100 · Miscellaneous expenses	\$0.00
Total Expense	-\$713,905.00
Net Ordinary Income	\$23,368.00
Other Income/Expense	
Other Income	
4970 · Gain/Loss of Asset Disposal	
Total Other Income	\$0.00
Other Expense	
9000 · Bad Debt expense	
Total Other Expense	\$0.00
Net Other Income	\$0.00
Net Income	\$23,368.00