



KANSAS CITY'S 100,000 WATT COMMUNITY RADIO STATION
BROADCASTING SINCE 1988 | PODCASTING SINCE 2006

COMMUNITY MARKETING PARTNERSHIP INFORMATION GUIDE

KKFI, a Guidestar Gold Certified nonprofit organization, has served the Kansas City area since 1988 with diverse music, public affairs and syndicated programming. We reach a passionate and generous audience that has shown consistent support for nonprofit organizations and businesses who utilize our airwaves and digital platforms.



MAKE YOUR MARKETING BUDGET GO FARTHER!

- Discounts available for 6 month and 1 year partnerships
- Dollar for dollar match available to qualifying partners
- Reach a dynamic and loyal audience who values independent, local media
- Target a particular genre of music or public affairs programming uniquely found on KKFI
- Digital marketing available on all platforms
 - 25,000+ followers
 - 7,000+ email contacts
 - Web banners & podcast sponsorships at kkfi.org
- Ask us about our "Business Card" & "Double Halo" options
Rates upon request. Minimum commitment required.

"We applaud KKFI for its commitment to organizations that depend on the station to get their message out. Thank you KKFI!" -Pete Browne, President of Kissick Construction

"KKFI reaches an audience of performing arts lovers and independent thinkers who are always looking for unique experiences." -Emily Behrmann, Calsen Center

"We support the great jazz and other diverse programming on KKFI." -Macy Lane, KC Jazz Alive

"Our firm is proud to support OUR community radio station." -Katrina Robertson, KY Robertson Law

"We are honored to support KKFI...now and for years to come." -Sammy Jo Gibson, AEG Presents

Current Community Marketing Partners Include:

- Venues
 - Kauffman Center
 - Midwest Trust Center
 - KC Power & Light
 - Folly Theatre
 - Record Bar
- Arts Organizations
 - Arts KC
 - JoCo Arts & Heritage Center
 - Harriman-Jewell Series
 - Charlotte Street Foundation
 - Folk Alliance International
- Promoters
 - AEG Presents
 - Caesars Enterprise Services
 - National Shows 2
 - Emporium Presents
- Businesses
 - Community Lending of Am.
 - Kissick Construction
 - Pet Resource Center of KC
 - Baldwin and Vernon
 - Altenergy, Inc.
 - Blue Fox Production
- Others
 - Mid America Regional Council
 - Missouri Arts Council
 - Heart of Am. Indian Center
 - Heartland Conservation
 - Metropolitan Com. College
 - League of Women Voters

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Learn more at kkfi.org/marketing

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