<div align="center">**KKFI PROGRAM SELF-EVALUATION FORM – ROUND TWO**</div>

Evaluated By (Host): _____   Host's Email & Phone: _____

Program Name: _____   Format *(circle)*: Music   Public Affairs   Arts & Culture

Date/Time Program Aired: _____   Date Of This Self-Evaluation: _____

How did I listen to the program? *(Circle)*   Archive   Logger Download

KKFI seeks to stimulate, educate and entertain its audience, to reflect the diversity of the local and world community, and to provide a channel for individuals and groups, issues and music that have been overlooked, suppressed or under-represented by other media. How does this program help to fulfill KKFI's mission statement? _____

_____

_____

_____

_____

How is this program different from programs on other area radio stations, and how does it uniquely serve the community?

_____

_____

_____

_____

OBJECTIVE CRITERIA:

Did I arrive in a sufficient amount of time prior to the program's scheduled start?		Yes	No
Did I allow enough time and space for the program that followed mine to start on time?		Yes	No
Did I start and end the program on time?		Yes	No
Did I give the legal ID accurately within 5 minutes of the top of the hour each hour?		Yes	No
Was the program free of any violations of the FCC's obscenity/indecency rules?		Yes	No
Was the program free of any KKFI policy violations? *Note: These are such things as calls-to-action, spot embellishment, ticket cost, dirty laundry, etc.*		Yes	No
Was I able to avoid usage of the 7-second delay/delete during the program?		Yes	No
Did I forward-promote upcoming shows within 15 minutes of the end of the program?		Yes	No
Was the program free of any annoying/unprofessional "dead air", extended pauses or delays?		Yes	No
Were the sound levels balanced and audio output consistent throughout the program?		Yes	No
Was my vocal quality free of pops/hard-consonants/coughs/paper-shuffling/extraneous noises?		Yes	No
Did I correctly air all PSA, Underwriting and Promo spots listed on the Program Log?		Yes	No
Was the audio quality of my source material (CDs, LPs, etc.) free of hisses/pops/scratches/skips?	N/A	Yes	No
Did I properly credit all songs aired at some point either before or after they were played?	N/A	Yes	No
Were all guests/interviewees appropriately identified before and after they appeared?	N/A	Yes	No
Was a Guest Instruction Form link provided to each guest prior to the show, and was it completed and submitted on-line in accordance with KKFI policies?	N/A	Yes	No
Was an Interview Issues Log completed on the KKFI website after the show aired?	N/A	Yes	No

SUBJECTIVE CRITERIA:

Would the program's content and presentation generally be considered to be "good radio"?　　Yes　　No

　　E.G.:　Did it hold the listener's interest, change one's mind, provide inspiration, affect one emotionally, make a listener laugh or cry, and was it educational/informative? Or might it make a listener angry, insult them, contain falsehoods, seem unprofessional or sloppily edited/organized or come across as biased?

Was the program's content/format consistent with that which was applied for and approved by KKFI?　　Yes　　No

Did I avoid overusage of any words or phrases?　　Yes　　No
　　If not, what was overused and what will be done to try to avoid this problem in the future? _____

_____

_____

Was the information given relevant, interesting and factually supported?　　Yes　　No

Was my voice clear, and did I effectively communicate with my intended audience?　　Yes　　No

Were my song starts, stops and fades professionally rendered?　　N/A　　Yes　　No

ADDITIONAL PROGRAMMER QUESTIONS & FEEDBACK:

Are the transitions with the preceding show and ensuing show programmers smooth and trouble-free?　　Yes　　No
　　If not, what went wrong and how can it be remedied in the future? _____

_____

On average, how much time do I spend prepping for each show? _____

_____

What resources do I typically access in order to prepare a show for airing? _____

_____

Please describe the audience that I am seeking to reach with my show? _____

_____

What are some things I could do to improve my show? _____

_____

What activities do I undertake to promote my show? Show promo in PAL? Social Media? Other? _____

_____

How often do I listen to my show (via the Archive or Logger)? _____

Am I current on my required non-show volunteer hours (and logging of them in Track It Forward)?　　Yes　　No
　　If not, please explain how and when you plan to remedy this KKFI policy violation? _____

_____

What could KKFI do to better promote my show? _____

_____

What could KKFI do to help me improve my show? _____

_____

Feel free to attach an additional page if you want to add any comments, questions, suggestions, etc. Thank you.