

A Message from the Board President of KKFI 90.1 FM

Dear Listeners, Donors, Staff, Supporters, and Community Members,

As we enter a new year, I am filled with pride and excitement to share the remarkable progress we have made at KKFI 90.1 FM. It is my greatest honor to serve as your Board President, and as I enter my final year in this role, my commitment to leaving KKFI stronger and more vibrant than ever remains unwavering.

Over the past three years, we have faced significant challenges, including the heartbreaking loss of several beloved individuals who dedicated their lives to KKFI. Their contributions have left an indelible mark on our station, and we honor their memory by continuing the work they held so dear.

Despite these challenges, we have also achieved tremendous success. Our revenue has notably increased, allowing us to implement a new program schedule that better serves our diverse audience. We have invested in sustainability initiatives, ensuring that KKFI remains a cornerstone of our community for generations to come.

We have welcomed new board members who bring fresh perspectives and renewed energy. Upgrades to our station equipment and furniture have enhanced our operations, and our Community Advisory Board has shown a renewed interest and engagement in our mission. Additionally, our new underwriting team has already begun making significant strides.

As we look ahead, our commitment to growth and improvement continues. We are preparing to embark on a strategic planning process that will help us refine our mission and vision, guiding KKFI's future endeavors and ensuring that we remain a vital and dynamic presence in the community.

But our journey is far from over, and we cannot do it alone. I invite each of you to support KKFI in any way you can. Whether through financial contributions, volunteering your time, serving as a programmer, or offering your expertise, your involvement is crucial to our success.

Together, we have made great strides, and together, we will continue to build on this foundation. Let us honor the legacy of those we have lost by creating a future filled with promise and possibility.

Thank you for your unwavering support and dedication to KKFI 90.1 FM. I am excited to see what we can achieve in the coming year and beyond.

In Service,

Catina Taylor
Board President, KKFI 90.1 FM