**KKFI COMMUNITY LISTENER PROGRAM EVALUATION FORM**

**C O N F I D E N T I A L**

Reviewed By: Reviewer Phone:

Program Reviewed: Reviewer Email:

Host(s) Reviewed: Format *(circle)*: Music Public Affairs Arts & Culture

Date/Time Reviewed Program Aired: \* If Music, Genre:

Date Of This Evaluation: \* If PA or A&C, Theme:

How Program Was Reviewed *(circle)*: Live-On-Air Archive Download

KKFI seeks to stimulate, educate and entertain its audience, to reflect the diversity of the local and world community, and to provide a channel for individuals and groups, issues and music that have been overlooked, suppressed or under-represented by other media. How did this program help to fulfill that mission?

How was this program different from programs on other area radio stations?

How may this program have served the community?

**SOME LISTENER OPINION QUESTIONS:**

Did you enjoy this program? Yes No

*Explain why or why not:*

Would you tune in to KKFI to listen to this program in the future? Yes No

*Explain why or why not:*

Did you consider this program’s content and presentation to constitute “good radio”? Yes No

*Note: Favorable considerations here might be such things as whether it held your interest, changed your*

*mind, inspired you, affected you emotionally, made you laugh or cry and whether you learned anything.*

*Unfavorable considerations might include whether it made you angry, insulted you, contained falsehoods,*

*seemed unprofessional or sloppily edited/organized and came across as biased.*

*Explain why or why not:*

Do you have any suggestions as to how this program might be improved? Yes No

*Please explain:*

**EVALUATOR DEMOGRAPHIC INFORMATION *(optional)*:**

Age: \_\_\_ Gender ID: \_\_\_\_ Education: Ethnicity: \_\_\_\_

*Any additional comments are welcomed and strongly encouraged. Feel free to provide any additional comments, questions & suggestions on a separate piece of paper. Thank you!*