MAKE YOUR MARKETING BUDGET GO FARTHER!

- A “business card” is a 10-15 second spot that includes a brief description of your business or organization and directs listeners to a website and/or phone number.
- Reach a wide range of diverse listeners who value independent media and love to support local businesses.
- For a fraction of the cost on commercial radio, get mentions across the entire broadcast schedule.

IT'S SIMPLE AND EFFECTIVE.

- Together we will craft a simple and clear message.
- A large and rotating variety of listeners will hear the message every week.

Example message:
"Support for KKFI provided by _______.
A locally owned business in the heart of Kansas City supplying ____ and ____ services.
More info at www._____.com or 555-555-5555."

"BUSINESS CARD" RATES

- 3 mentions per week for 6 months - $500
- 3 mentions per week for 1 year - $900
- 5 mentions per week for 1 year $1250

Contact Us:
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Current Community Marketing Partners Include:

- Venues
  Kauffman Center
  Carlsen Center
  The Phoenix
  KC Power & Light
  Folly Theatre
  Voodoo Lounge

- Arts Organizations
  Folk Alliance International
  KC Jazz Alive
  KC Chamber Orchestra
  Ensemble Iberica
  Kansas City Japan Festival
  National Audio Theatre

- Promoters
  AEG Presents
  Caesars Enterprise Services
  National Shows 2
  Gifted Lives

- Businesses
  Community Lending of Am.
  Kissick Contraction
  Milberger Pest Control
  KY Robertson Law
  Meshugga Bagels
  Cupinis

- Others
  Mid America Regional Council
  City of Kearney, MO
  The Literacy Lab
  Avila University

"We are honored to support KKFI...now and for years to come." - Sammy Jo Gibson, AEG Presents
"We support the great jazz and other diverse programming on KKFI." - Macy Lane, KC Jazz Alive
"Our firm is proud to support OUR community radio station." - Katrina Robertson, KY Robertson Law