KKFI, a Guidestar Gold Certified nonprofit organization, has served the Kansas City area since 1988 with diverse music, public affairs and syndicated programming. We reach a passionate and generous audience that has shown consistent support for nonprofit organizations and businesses who utilize our airwaves and digital platforms.

**MAKE YOUR MARKETING BUDGET GO FARTHER!**

- Discounts available for 6 month and 1 year partnerships
- Dollar for dollar match available to qualifying partners
- Reach a dynamic and loyal audience who values independent, local media
- Target a particular genre of music or public affairs programming uniquely found on KKFI
- Digital marketing available on all platforms
  - 20,000+ followers
  - 6,000+ email contacts
  - Web banners & podcast sponsorships at kkfi.org
- Ask us about our "Business Card" & "Double Halo" options
  
Ratings upon request. Minimum commitment required.

"We applaud KKFI for its commitment to organizations that depend on the station to get their message out. Thank you KKFI!" -Pete Browne, President of Kissick Construction

"KKFI reaches an audience of performing arts lovers and independent thinkers who are always looking for unique experiences." -Emily Behrmann, Calsen Center

"We support the great jazz and other diverse programming on KKFI." -Macy Lane, KC Jazz Alive

"Our firm is proud to support OUR community radio station." -Katrina Robertson, KY Robertson Law

"We are honored to support KKFI...now and for years to come." -Sammy Jo Gibson, AEG Presents

**Current Community Marketing Partners Include:**

- **Venues**
  - Kauffman Center
  - Midwest Trust Center
  - KC Power & Light
  - Folly Theatre
  - Record Bar

- **Arts Organizations**
  - Arts KC
  - JoCo Arts & Heritage Center
  - Harriman-Jewell Series
  - Charlotte Street Foundation
  - Folk Alliance International

- **Promoters**
  - AEG Presents
  - Caesars Enterprise Services
  - National Shows 2
  - Emporium Presents

- **Businesses**
  - Community Lending of Am.
  - Kissick Construction
  - Pet Resource Center of KC
  - Baldwin and Vernon
  - Altenergy, Inc.
  - Blue Fox Production

- **Others**
  - Mid America Regional Council
  - Missouri Arts Council
  - Heart of Am. Indian Center
  - Heartland Conservation
  - Metropolitan Com. College
  - League of Women Voters

**Contact:** Sam Wisman 816.994.7867 sam@kkfi.org

Learn more at kkfi.org/marketing

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