KKFI, a Guidestar Gold Certified nonprofit organization, has served the Kansas City area since 1988 with diverse music, public affairs and syndicated programming. We reach a passionate and generous audience that has shown consistent support for nonprofit organizations and businesses who utilize our airwaves and digital platforms.

WHY KKFI?

MAKE YOUR MARKETING BUDGET GO FARTHER!

- Discounts available for 6 month and 1 year partnerships
- Dollar for dollar match available to qualifying partners
- Reach a dynamic and loyal audience who values independent, local media
- Target a particular genre of music or public affairs programming uniquely found on KKFI
- Digital marketing available on all platforms
  - 20,000+ followers
  - 6,000+ email contacts
  - Web banners & podcast sponsorships at kkfi.org
- Ask us about our "Business Card" & "Double Halo" options
  Rates upon request. Minimum commitment required.

"We applaud KKFI for its commitment to organizations that depend on the station to get their message out. Thank you KKFI!" -Pete Browne, President of Kissick Construction

"KKFI reaches an audience of performing arts lovers and independent thinkers who are always looking for unique experiences." -Emily Behrmann, Calsen Center

"We support the great jazz and other diverse programming on KKFI." -Macy Lane, KC Jazz Alive

"Our firm is proud to support OUR community radio station." -Katrina Robertson, KY Robertson Law

"We are honored to support KKFI...now and for years to come." -Sammy Jo Gibson, AEG Presents

Current Community Marketing Partners Include:

- Venues
  - Kauffman Center
  - Calsen Center
  - The Record Bar
  - KC Power & Light
  - Folly Theatre
  - Voodoo Lounge

- Arts Organizations
  - Folk Alliance International
  - KC Jazz Alive
  - Arts KC
  - Ensemble Iberica
  - Kansas City Japan Festival
  - National Audio Theatre

- Promoters
  - AEG Presents
  - Caesars Enterprise Services
  - National Shows 2
  - Emporium Presents

- Businesses
  - Community Lending of Am.
  - Kissick Contruction
  - Milberger Pest Control
  - KY Robertson Law
  - Boveri Realty Group

- Others
  - Mid America Regional Council
  - Missouri Arts Council
  - KC Parks & Recreation
  - MO Humanities Council
  - Metropolitan Com. College

Contact: Sam Wisman 816.994.7867 sam@kkfi.org
Learn more at kkfi.org/marketing

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