MARKET YOUR ORGANIZATION/SUPPORT YOUR COMMUNITY

- Stay in touch with a dynamic and loyal audience
- Identify your organization as supporting community radio

TARGETED MARKETING

- Identify your organization with a particular style of music or public affairs programming uniquely found on KKFI.
- Reach a wide range of diverse listeners who value independent, local media.

MUSIC

- Blues, Jazz, Roots
- Rock, Indie, Soul, R&B
- Folk, Country, Rock-a-Billy, World
- Hip-Hop, Rap, EDM
- Punk, Metal, Gospel
- Tejano, Classical & MORE!

PUBLIC AFFAIRS

- Local & National Arts, Urban Affairs, Equality
- Labor Rights and Social Justice
- Democracy Now!, Pacifica Headline News, Jim Hightower
- American Routes, Inspired, Bioneers, Sprouts, W.I.N.G.S
- Alternative Radio, Making Contact, This Way Out & MORE!

SYNDICATED

- Hip-Hop, Rap, EDM
- Punk, Metal, Gospel
- Tejano, Classical & MORE!

REACH

- 75,000+ listeners weekly
- 80 mile listening radius
- 12,000+ streaming/mobile listeners
- 9,000+ individual donors
- 20,000+ social media followers @KKFI901FM
  - 16,000+ Facebook
  - 5,000+ Twitter & Instagram
- 5,000+ email marketing contacts

ON AIR RATES

30 SECOND SPOT

- $30 per - Drive-time
- $25 per - Midday
- $20 per - Overnight
- $25 per - Calendar sponsorships

ONLINE RATES

CLIENT PROVIDES CONTENT

- $200 - eBlast to 5000+ unique addresses
- $200 - Boosted social media posts @KKFI901FM
- Web banner and Podcast marketing options coming soon at KKFI.ORG

SPECIALTY RATES

- 10 second "Business Card" spots - 3/week for 6 months - $500
- Ask about "Double Halo" & "Umbrella" campaigns!

DISCOUNTS FOR LONG TERM COMMITMENTS!

"KKFI reaches an audience of performing arts lovers and independent thinkers who are always looking for unique arts experiences...we're grateful for their support, and in turn, we're thrilled to help sustain Kansas City's community radio station."

-Emily Behrmann, General Manager
Carlsen Center/Performing Arts at Johnson County Community College