KKFI PROCEDURE FOR PSA REQUESTS

September 2020

KKFI has a new and much improved way of dealing with requests for Public Service Announcements.

We have a quick and easy form at https://kkfi.org/psa/ it is also found included in the ‘Contact’ menu of our website. This is for EVERYONE.

Key points:

If you are a KKFI staff, board member, programmer, committee member, active member, or a volunteer in any other capacity and you want to help someone get a PSA on the air. You also need to complete this form.

If you know of an organization that would like to request a PSA please direct them to this page of our site.

Requests for PSA's are not a guarantee that they will go on the air. We offer Community Marketing Partnerships for those who want to reach out in an intentional way.

Thank you all for your work to keep KKFI an important part of the media landscape in our region.

Bill Sundahl - Development Director