STATION/TRANSMITTER AND PROGRAM/TRAFFIC LOGS

KKFI requires programmers to use two logs: Station Log (also known as the Transmitter Lo)g and the Program Log (also known as the Traffic Log).

Military Time

Military time is used to record time on logs. Military time operates on a 24- hour clock that begins at midnight which is referred to as 0000 hours, with 1:00 a.m. being 0100 hours, 2:00 a.m. being 0200 hours, etc. all the way to 11:00 p.m. being 2300 hours. A spot played at 2:30pm, for example, is noted as 14³⁰.

Signature

All entries must accurately reflect the actual operation of the station. The employee who makes an entry must sign the logs as described below. His or her signature serves as a personal and legal attestation that the entry, as well as any corrections or additions to it, are accurate.

The Station Log/Transmitter Log (see Appendix I) is an FCC requirement that we record readings of the transmitter signal and the tower lights. This form is kept on the clipboard in the studio. Instructions for taking the readings are found taped to the clipboard; the readings are done by calling 816.932.0901 which is answered by automation. The Board Operator uses the phone key pad to enter the channels needing read and then records the feedback on the form. The Board Operator must take the reading every 2 hours.

If you make a mistake, cross it out and initial by it. Do not erase or obliterate. If you fail to do a reading, do not initial or record a time—falsifying records can lead to disciplinary action.

The form is rather self-explanatory, once you look it over. The form contains areas where the Board Operator can write notes of any studio equipment malfunction or other problems of that nature. This is a way for Board Operators to easily communicate important information with subsequent Board Operators and the Chief Operator.

The **Program Log or Traffic Log** (see Appendix II), no longer an FCC requirement, is used by KKFI to maintain integrity of board operations.

Each Board Operator must sign their legal name on the signature line at the top of the form. The Board Operator must also record the beginning and ending military time that he/she was Board Operator for that show.

As each trafficked spot is played, the Board Operator must initial beside it and notes the military time it was played. The Board Operator must initial the items on the log which signifies that they were played.

If a spot is not played, do not initial or record a time—falsifying records can lead to disciplinary action. If a spot isn't played because it isn't in PAL, make a note to that effect.

If you make a mistake, cross it out and initial by it. Do not erase or obliterate.

Board Operators must play the spots on the log; they should not be omitted unless they are not found in the PAL system (for more information on PAL, see elsewhere in this document). Board Operators cannot play spots that are not trafficked.

IF a spot is omitted, Board Operators should make a notation as to why. Board Operators should never falsify the information on the log.

Syndicated programs must be played at the scheduled time indicated on the log.

Station ID must be played within the range of 5 minutes before to 5 minutes after the top of the hour.

<u>UW</u> (Underwriting) must be played as close to the trafficked time as possible. A for-profit business or a non-profit organization is paying KKFI to play their spots at the trafficked times. The Development Director must approve all underwriting agreements and the Chief Operator must approves all spots for compliance before they air.

Other trafficked spots must be played within 15 minutes before or after the scheduled time.

- <u>PSAs</u> (Public Service Announcements) are typically free announcements we make for charities and non-profit organizations.
- <u>Promos (Promotions)</u> are typically spots promoting KKFI shows or events.
- <u>Calendars</u>: It is desirable to play calendars as close to the scheduled time as possible without disrupting programming (i.e., wait until the end of a song to play the calendar). If the calendar has underwriting support, Board Operators should plan their programming to allow for the calendar and underwriting spot to be played at the scheduled time (play the Underwriting spot before the calendar—it should be trafficked that way).

The Chief Operator prints the logs after he schedules (traffics) the underwriting, PSAs, calendars, or other onair spots. The logs are kept in the hallway cabinet. The Board Operator on at midnight takes the logs into the studio where they are kept for all Board Operators to record during that 24 hours.

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KKFI - 90.1 FM Program Log

Saturday, June 16, 2018

Operator SignOn Jon Zonian Operator SignOff Jon Zonian Operator SignOff Op

	/					Page 6
(CopyID	Description	Lengt	LogTyp	Note	,
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